# A Hybrid Exact Method for the Discrete (*r*|*p*)-centroid Problem

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#### **Outline**

- Linear 0-1 bi-level formulation of the discrete (r|p)-centroid problem
- 2. Reformulation and upper bounds
- 3. Non-classical column generation method
- 4. A new matheuristic: Hybrid Iterative Exact Method
- 5. Computation results
- 6. Conclusions

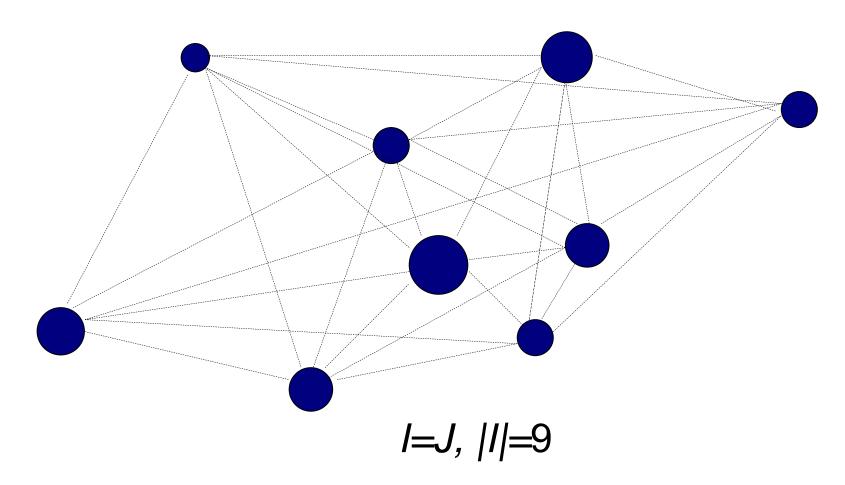
### Discrete (r|p)—centroid Problem

• Input:

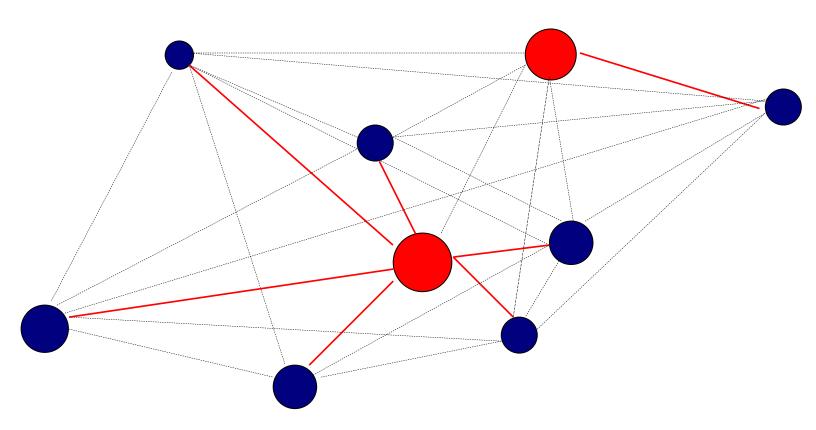
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the set of users
the set of potential facilities
the total number of facilities opened by the Leader
the total number of facilities opened by the Follower
the profit received from the user j
the distance between the user j and the facility i
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- Output: p facilities opened by the Leader;
- Goal: maximize the total profit for the Leader.

# **Example**

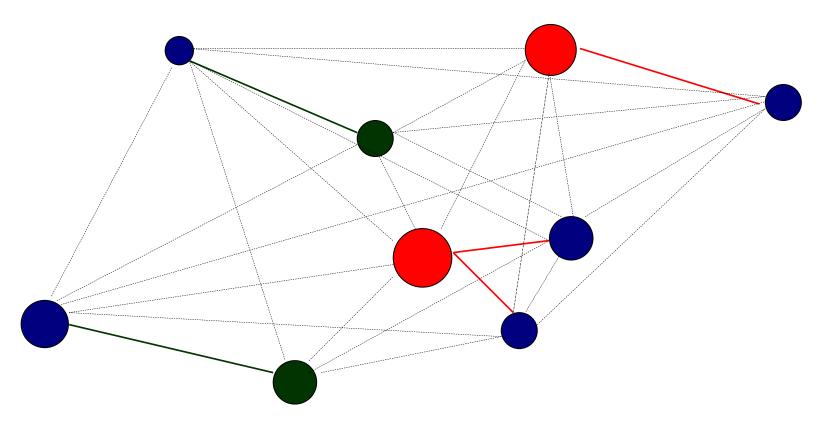


#### Leader has opened p facilities. Leader's market share is 100%.



*I*=*J*, |*I*|=9, *p*=2

#### Follower has opened r facilities. Leader's market share is 56%.



I=J, |I|=9, p=r=2

#### **Mathematical Formulation**

**Leader Variables** 
$$x_i = \begin{cases} 1, & \text{if the Leader opens facility i,} \\ 0, & \text{otherwise,} \end{cases}$$

Follower Variables 
$$y_i = \begin{cases} 1, & \text{if the Follower opens facility i,} \\ 0, & \text{otherwise,} \end{cases}$$

User Variables 
$$u_j = \begin{cases} 1, & \text{if user } j \text{ is serviced by the Leader,} \\ 0, & \text{if user } j \text{ is serviced by the Follower.} \end{cases}$$

For the given solution  $x_i$ ,  $i \in I$  we define the set of facilities

$$I_j(x) = \{i \in I \mid g_{ij} < \min_{k \in I} (g_{kj} \mid x_k = 1)\}$$

which allows to "capture" the user *j* by the Follower.

#### **Bilevel 0-1 Model**

$$\max_{x} \sum_{j \in J} w_{j} u_{j}^{*}(x, y^{*})$$
 s.t. 
$$\sum_{i \in I} x_{i} = p, \quad x_{i} \in \{0,1\}, \ i \in I$$

where  $u_i^*(x, y^*)$ ,  $y_i^*$  is the optimal solution of the Follower problem:

$$\max_{u_j, y_i} \sum_{j \in J} w_j (1 - u_j)$$
s.t. 
$$1 - u_j \le \sum_{i \in I_j(x)} y_i, \ j \in J$$

$$\sum_{i \in I} y_i = r$$

$$i \in I$$

$$y_i, \ u_j \in \{0,1\}, \ i \in I, \ j \in J$$

# **Complexity Status**

(r p)-centroid	$\sum_{i=1}^{P}$ -hard on graph,			
	H.Noltemeier, J. Spoerhase, H. Wirth, 2007			
	NP-hard on spider	J.Spoerhase,		
	$O(pn^4)$ on path	HC.Wirth,2008		
(1/p)-centroid	$O(n^2(\log n)^2 \log W)$ on			
	tree, where $W = \sum_{j \in J} w_j$			
	NP-hard on pathwidth			
	bounded graph			
(1/1)-centroid	$O(n^3)$ C. M. Campos Rodríguez and			
	J. A. Moreno Peréz, 2003			

# **Computational Methods**

- ✓ Tabu search algorithm,  $|I|=|J|=70, p, r \le 3$
- S. Benati, G. Laporte, 1994
  - ✓ An alternating heuristic on the plane,  $|J| \le 100$ ,  $p, r \le 25$
- J. Bhadury, H. A. Eiselt, J. H. Jaramillo, 2001
  - ✓ The partial enumeration algorithm,  $|I| \le 50$ ,  $|J| \le 100$ ,  $p, r \le 5$
- C.M.C. Rodríguez, J.A.Moreno Pérez, 2008
  - ✓ Hybrid memetic algorithm, |I|=|J|=100,  $p=r \le 10$
- E. Alekseeva, N. Kochetova, Y. Kochetov, A. Plyasunov, 2009

# Reformulation of the problem

Let F be the set of all feasible solutions of the Follower.

For 
$$y \in F$$
 define  $I_j(y) = \{i \in I \mid g_{ij} < \min_{k \in I} (g_{kj} \mid y_k = 1)\}, j \in J$ 

the set of the Leader's facilities which allows the Leader to keep client j if the Follower will use the solution y. Introduce new variables:

$$z_{jy} = \begin{cases} 1, & if \ user \ j \ is \ serviced \ by \ the \ Leader \ when \ the \ Follower \\ uses \ solution \ y \\ uses \ solution \ y \end{cases}$$

# Large-Scale Integer Linear Program

if *F* contains all possible Follower's solutions then the initial problem is equivalent to the following problem:

$$\max_{W, x, u} W$$
s.t. 
$$\sum_{i \in I} x_i = p$$

$$\sum_{j \in J} w_j z_{jy} \ge W, y \in F$$

$$z_{jy} \le \sum_{i \in I_j(y)} x_i, j \in J, y \in F$$

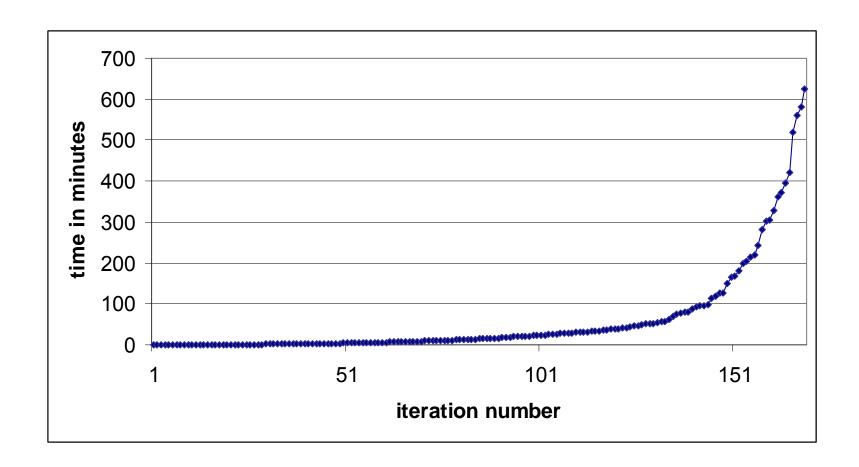
$$z_{jy} \in \{0, 1\}, j \in J, y \in F$$

$$x_i \in \{0, 1\}, i \in I$$

#### Non-classical Iterative Column Generation Method

- 1. Choose an initial family F
- 2. Find an upper bound W(F) and a solution x(F)
- 3. Solve the Follower problem find y(F) and calculate LB(F)
- 4. If W(F) = LB(F) then return the best found solution and stop
- 5. Add y(F) in the family F go to the step 2.

# **CPLEX Running Time per Iteration**



# **Feasibility Problem**

Let F be the subset of a set of all feasible solutions of the Follower,  $W^*$  – the optimum for the initial bi-level problem

$$\sum_{j \in J} w_{j} z_{jy} > W^{*}, y \in F$$

$$z_{jy} \leq \sum_{i \in I_{j}(y)} x_{i}, j \in J, y \in F$$

$$\sum_{i \in I} x_{i} = p$$

$$0 \leq z_{jy} \leq 1, j \in J, y \in F$$

$$x_{i} \in \{0, 1\}, i \in I$$

# **Hybrid Iterative Exact Method**

- 1 Find the best value  $W^*$  by Hybrid Memetic Algorithm
- 2 Generate an initial family F
- 3 Find the batch of the best leader's solutions by Probabilistic Tabu Search
- 4 Update the family
- 5 Solve the feasibility problem exactly
- 6 If the feasibility problem is infeasible then *stop*, else update *the family* and go to step 3

# **Computational Experiments**

http://math.nsc.ru/AP/benchmarks/english.html

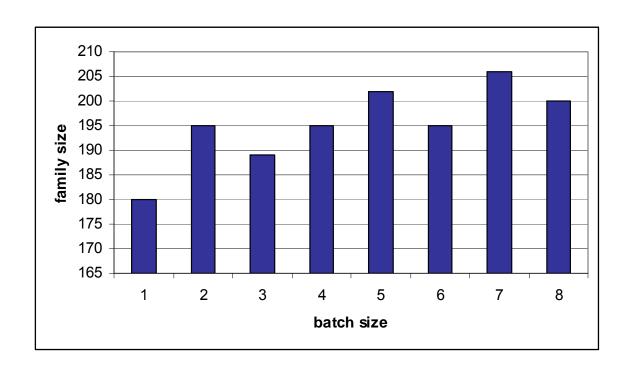
The sets I = J, |I| = |J|

The element  $g_{ij}$  is an Euclidean distance between points  $i \in I$  and  $j \in J$ , the points are randomly generated following the uniform distribution on a 7000\*7000 square

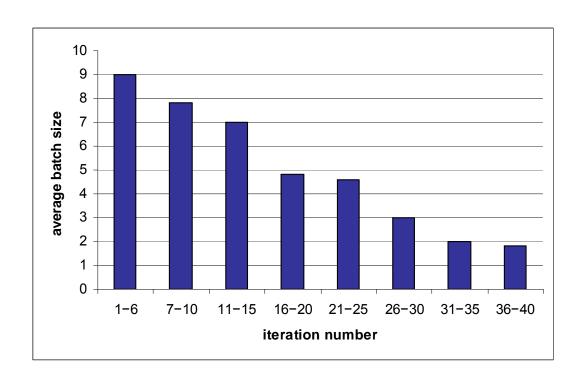
The profit  $w_j$ ,  $j \in J$  is generated randomly following the uniform distribution on a (0,200) interval

PC Pentium Intel Core 2, 1.87 GHz, RAM 2Gb, Windows XP Professional operating system, CPLEX

# Parameters for Hybrid Exact Method. Correlation between Batch Size and Family Size



## Parameters for Hybrid Exact Method: Batch Size



# Computational results. Optimal solutions |I|=|J|=100, p=r=5

$w_j = 1, j \in J$					
opt	F	time (min)			
47	123	120			
48	69	60			
45	231	3600			
47	111	150			
47	106	120			
47	102	90			
47	115	180			
48	67	42			
47	108	160			
47	124	165			

$w_j \in (0,200), j \in J$						
opt	F	time (min)				
4139	98	65				
4822	127	37				
4215	262	5460				
4678	128	900				
4594	190	720				
4483	121	660				
5153	167	2550				
4404	190	720				
4700	247	2520				
4923	83	30				

# Computational results |I|=|J|=100, p=r=10, $w_j \in (0,1)$ , $j \in J$

Code				Time for	Time for
	Lower	Upper		CPLEX	Tabu Search
	Bound	Bound	Family size	(minutes)	(minutes)
111	4361	5036 (10%)	105	83	58
211	5310	5575 (5%)	210	343	90
311	4483	4931 (10%)	121	188	85
411	4985	5234 (5%)	217	402	95
511	4876	5363 (10%)	171	216	117
611	4587	5045 (10%)	168	160	140
711	5463	6009 (10%)	118	150	63
811	4537	4990 (10%)	161	320	140
911	5302	5567 (5%)	142	175	91
1011	4936	5429 (10%)	160	180	120

#### **Conclusions**

- $\checkmark$   $\sum_{i=1}^{P}$ -hard problem has been studied
- ✓ A new MIP reformulation with the exp number of constraints has been suggested
- ✓ A new hybrid exact method based on a non-classical column generation approach has been proposed
- ✓ Solutions with at most 10% gap for the instances with |I| = |J| = 100 and p = r = 10 have been found